

WHY ATTEND THE CAREER FAIR?

- Traditionally the largest in Charlotte
- Over 2,000 participants attended last spring, representing over 60 career fields
- A high-quality pool of candidates
- On-campus efforts include relationships with faculty and student organizations to reach the appropriate candidates
- Immediate, face-to-face contact with targeted candidates
- Community-wide participation
- Extensive advertising across all six CPCC campuses and Mecklenburg County utilizing posters, flyers for students, classroom presentations and workshops; advertisements in newspapers, radio and television. Media coverage on CPCC's television station, student and public newspapers. Press releases submitted throughout the months and weeks prior to the Career Fair.

Registration benefits include:

- 6' table with tablecloth and 2 chairs
- Continental breakfast for 2
- Buffet lunch for 2 during Career Fair
- Your website linked on CPCC Career Services website
- Employer signage on your company table
- Employer's requests for specific academic programs given to every candidate
- Free parking

REGISTRATION OPTIONS

You can register online at www.cpcc.edu/career/fair or fill out the form on the next page.

Sponsorship (deadline January 9)\$850.00

Benefits Include:

- All Employer benefits PLUS
- Premium space within the Career Fair
- Two (2) 6 ft tables, tablecloths
- Your company's name and logo on all marketing and advertising materials
- Recognition in press releases and print materials as a Career Fair Sponsor
- Logos with direct links to your website from our website throughout the College's semester
- Company plaque recognizing Sponsorship

To ensure that marketing materials include your sponsorship information, Career Services must receive payment and camera ready logos no later than January 9, 2008.

Employer (deadline February 25)\$295.00

Non-Profit Agencies (deadline February 25)....\$150.00

- Please provide Federal ID number

Late Registration (after February 25)\$350.00

- Will be put on wait list unless space is available
- The Career Services staff will make every effort to accommodate late registration, but cannot guarantee signage and employment posting will be complete if included in the Career Fair marketing material.

CAREER FAIR SCHEDULE

Wednesday, March 5, 2008

8 a.m. – 9:45 a.m.	SET-UP CONTINENTAL BREAKFAST
10 a.m.	CAREER FAIR OPENS
11:30 a.m. – 1 p.m.	LUNCH
2:15 p.m.	DOORPRIZE DRAWINGS
2:30 p.m.	CAREER FAIR CLOSES

GUIDELINES

Employers may **set-up** between 8 a.m. – 9:45 a.m. on Wednesday, March 5, 2008. Student assistance will be available.

A **confirmation packet** that includes parking information will be emailed to the contact person.

The Career Fair will remain open during **lunch** break. We encourage companies to rotate representatives so that each person will have sufficient time to enjoy lunch in a designated area for recruiters.

Those participants needing to cancel their registrations are asked to do so by February 25, 2008.

Unfortunately, we are unable to refund registration fees.

DOORPRIZES

All employers are eligible for great prizes awarded at the end of the Career Fair.

LIST YOUR JOBS FOR FREE ON CONNECTIONS

CPCC Career Services online job listing site. Go to www.cpcc.edu/career and click on "EMPLOYER" Call 704.330.6551 for assistance.

MARCH 5, 2008 CPCC CAREER FAIR REGISTRATION FORM

We offer online registration at www.cpcc.edu/career/fair for your convenience. Space at last year's Career Fair sold out early, so take advantage of this quick registration option to ensure you have a space at this year's fair!

ORGANIZATION INFORMATION

Company name _____

Contact person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone () _____ ext. _____

Fax () _____

Email _____@_____

Website _____

Print names for recruiter nametags. Email additional recruiter names to Christy.Curts@cpcc.edu.

1. _____

2. _____

TARGET PROGRAMS

What CPCC academic program(s) of study do you wish to target? Please check all the appropriate boxes. **Note:** This information will appear on the Career Fair handout and the Career Fair website.

- | | |
|---|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Administrative Support/Office |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Banking/Finance |
| <input type="checkbox"/> Business/Sales | <input type="checkbox"/> Computer/Info. Systems |
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Engineering |
| <input type="checkbox"/> General Studies (Liberal Arts) | |
| <input type="checkbox"/> Health | <input type="checkbox"/> Human Services |
| <input type="checkbox"/> Hospitality | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Public Safety | <input type="checkbox"/> Technical: Construction, Electrical, etc. |
| <input type="checkbox"/> Other | |
| <input type="checkbox"/> All of the above | <input type="checkbox"/> Bilingual |

DO YOU NEED ELECTRICITY?

I need electricity.



FOR OFFICE USE ONLY

Date received _____ by _____ Total \$ _____

REGISTRATION OPTIONS

- \$850.00 **Sponsorship**
Before January 9, 2008
- \$295.00 **Employer**
Before February 25, 2008
- \$150.00 **Non-Profit Agency**
Before February 25, 2008

Federal ID Number
- \$350.00 **Late Registration**
After February 25, 2008
- ____ x \$12.00 Additional lunches. Two lunches are provided in your registration cost.
- _____ **Total amount due**

PAYMENT OPTIONS



- Online: www.cpcc.edu/career/fair
- P.O. # _____
- Check # _____
Amount \$ _____

Payment payable to CPCC Career Services

- Credit card
- Type of card:**
- Visa MasterCard American Express

Card # _____

Expiration date _____

Name on card (please print) _____

Signature _____

Registration Authorized by:

Printed Name & Title _____

Signature _____

Date _____

COMPLETE AND RETURN TO:

Career Fair Coordinator

CPCC Career Services

P.O. Box 35009

Charlotte, NC 28235-5009

Phone 704.330.6449 • Fax 704.330.6036

Christy.Curts@cpcc.edu

Additional forms available at www.cpcc.edu/career/fair

Thank you for your support!